



April 6, 2020

Dear USSD Exhibitor:

The COVID-19 situation has made this an uncertain and tumultuous time. Never before, have any of us dealt with an occurrence of this magnitude.

While we attempted to gauge the potential of a streamlined conference this fall; the magnitude of COVID-19 does not make this a viable option. Instead, we will offer online webinars and workshops so that industry professionals can fulfill their professional development hours for 2020.

As a current exhibitor for 2020, I want to thank you for your patience and support. Although there will be no conference in 2020, please consider transferring your booth reservation to 2021. The exhibit hall in 2021 will be held in the beautiful and newly renovated North Charleston Convention Center. Transferring your booth reservation will give you the opportunity to select your booth location prior to it being opened to the general membership. It also means that you will not be subject to price increases that will take place in 2021.

We appreciate you staying the course with USSD as we all weather this uncharted occurrence. We look forward to seeing you in Charleston, SC.

Best regards,

A handwritten signature in black ink that reads "Sharon Powers". The signature is fluid and cursive, with the first name being more prominent.

Sharon Powers
Executive Director, USSD